

Darland Web Studios

Pre-Season Launch Checklist

6 weeks out: connect Stripe, lock dates & capacity.

4 weeks out: branded site live, test checkout.

3 weeks out: staff portal, schedule, onboarding.

2 weeks out: load assets, print open/close checklists.

Opening week: go live, watch the dashboard.

This is a placeholder PDF. Replace it with your real guide in `public/guides/` or upload via `/admin`.